

EMPLOYEE ENGAGEMENT: THE IMPACT OF TECHNOLOGY

According to Gallup "Engaged employees are the ones who are the most likely to drive the innovation, growth and revenue that their companies desperately need. These engaged workers build new products and services, generate new ideas, create new customers and ultimately help spur the economy to create more good jobs." The most up-to-date technology plays an important role in engaging, retaining and attracting your employees. As hiring becomes even more difficult, promote your technology offerings to recruit new employees and keep the ones who are already contributing.



THE STATE OF ENGAGEMENT

23% of employers identified poor employee engagement as the leading reason for turnover. Gallup estimates that actively disengaged employees cost the U.S. **\$450** billion to **\$550** billion in lost productivity per year.



THE BENEFITS OF ENGAGEMENT

Leaders in customer engagement are **4X** more likely to be experiencing growth of more than **10%** and are **3X** more likely to be in the top quartile in Net Promoter Score.

Companies with engaged employees see **233%** greater customer loyalty and a **26%** greater annual increase in revenue.

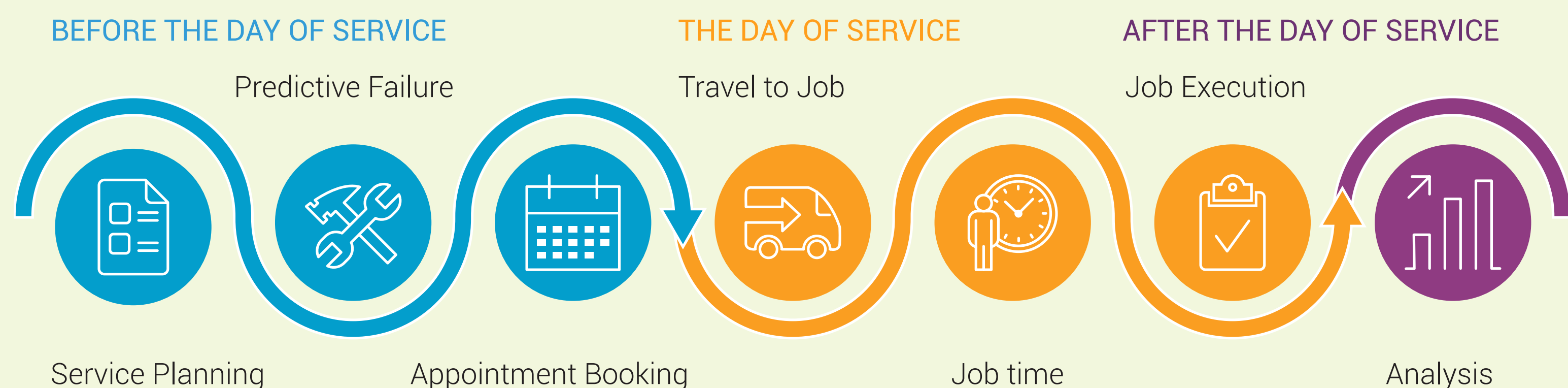


THE IMPACT OF TECHNOLOGY

93% of millennial workers say that a business having up-to-date technology is an important factor when choosing a workplace.



THE IMPACT OF CLICK ON ENGAGEMENT



Source: http://info.forbes.com/rs/790-SNV-353/images/Silkroad_REPORT-FINAL-WEB.pdf

Source: <https://news.gallup.com/businessjournal/162953/tackle-employees-stagnating-engagement.aspx>

Source: Aberdeen

Source: <https://cloudblogs.microsoft.com/industry-blog/industry/microsoft-in-business/the-world-of-work-is-changing-millennials-mobile-technology-at-the-center/>

Source: <https://www.dellemc.com/en-us/workforce-solutions/purposedrivendesigns.htm#section=next-decade>

Source: <https://www.ultimatesoftware.com/happywork>